

GREATER DOWNTOWN SAN JOSÉ ECONOMIC RECOVERY TASK FORCE

SUPPORTED BY THE OFFICE OF COUNCILMEMBER RAUL PERALEZ

Arts & Special Events

Brendan Rawson, *San José Jazz*
Wisa Uemura, *San José Taiko (Co-Chair)*

General Retail & Services

April Gee, *Petite Galleria*
Chris Patterson-Simmons, *Neu2U/Urban Kiosk*

At-Large

Laura Chmielewski, *Team San José*
Blage Zelalich, *City of San José*

Food & Beverage

Fernanda Carreira, *Adega / Pastelaria Adega*
Cache Bouren, *Haberdasher SJ (Co-Chair)*

Personal Care

Meaghan Karabatsos, *WESTCA Gym*
Takahiro Kitamura, *State of Grace Tattoo*

Supported By

Councilmember Raul Peralez, *District 3*

MEETING MINUTES · JUNE 17, 2020

Approved on August 19, 2020

1. **Welcome / Roll Call** (1 Minute)
 - a. *All task force members present*
2. **Old Business** (5 Minutes)
 - a. ACTION ITEMS:
 - i. Approve June 10, 2020 Meeting Minutes
 - ii. Approve June 12, 2020 Meeting Minutes
 - b. INFORMATIONAL: Councilmember Peralez's Report
3. **Review of Final Task Force Recommendations** (45 minutes)

Task Force will conduct one final review of the draft recommendations.

FINAL DRAFT RECOMMENDATIONS

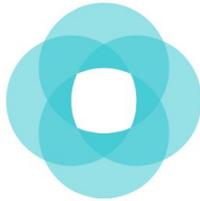
Public Comment (15 minutes)

Members of the public may address the task force on this issue for a prescribed duration of time at the discretion of the meeting facilitator.

- [06/17/20 Letter from SPUR](#)

No public comments.

Final Approval



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ACTION ITEM: The task force to review and consider approval of the final recommendations for San Jose City Council.

Cache: I would like someone to make a motion to approve these recommendations.

Taki: Motion approved.

Cache: Would someone like to second?

Chris: I second.

Cache: Thank you, Chris.

Unanimous approval

Cache: Recommendations and final draft of letter are approved.

Wisa: Just to note, this approval that D3 staff will be doing the final version of the letter and we are sending it to City Council to get it in before the last City Council meeting.

4. **Prioritization of the Recommendations** (10 minutes)

ACTION ITEM: The Task Force will approve the ranking and prioritization of the recommendations.

Wisa: To inform policy making and the request for funds, we need to prioritize the recommendations. I want to be clear that this does not make any recommendation more important than the other. The reality is that the city and community have limited resources and we need to provide clarity on our priorities to allocate those resources. This prioritization will be reflected in the presentation order of the recommendations.

David: If you see in front of you, you all submitted your top 3 priorities, these are the results. As Wisa shared, this does not necessarily mean that one recommendation is more important than the other.

Wisa: So the item at the top is the one that received the most votes?

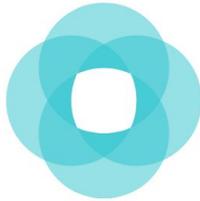
David: Yes, so based on your votes, the top 2 is what people prioritized as their top three's the most.

Wisa: So for expediency, we can just agree that we are okay with this ordering. I'm assuming when there's the same number of total in bold, it's gonna come down to the number of higher rankings, maybe?

David: You can leave it to our discretion to make that determination. For example, the street fair had two top one first priority votes so it was moved up. We try to rank it within that specific bracket.

CM Peralez: I think we're missing one task force member on the votes here, right David?

David: No, all task force members were included.



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CM Peralez: Alright, so We actually don't have to reorder the letter. The letter is not necessarily going to come in as a prioritization. They can be two separate documents. The letter can stay as it is. This will be helpful, cause now staff can look to this as we move forward.

Wisa: If everyone is comfortable, I would like to ask for someone to make a motion to approve the prioritization of our recommendations, that will be a separate list and not adjusting the order of the letter as we had gone through. Could someone make a motion to approve the prioritizations?

Taki: Motion approved.

Wisa: Thank you, Taki. Second motion?

Tin: Motion approved

Wisa: Thank you, Tin.

Unanimous approval

5. Evaluation of Phase I Task Force Process (10 minutes)

Task Force members will provide the District 3 staff feedback on the overall task force experience. *(Subject to change if time is limited)*

Wisa: We were hoping to do an evaluation of this process and answer three questions. Since there is not enough time remaining, I think we will send these evaluations over email, so please make sure to provide feedback on that.

6. Next Steps (4 minutes)

The Task Force will discuss next steps.

Cache: Thank you everyone for all your hard work these past few weeks. I would like to ask Councilmember Peralez to outline the next steps.

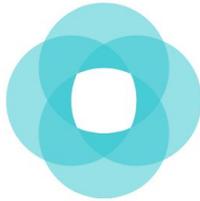
CM Peralez: Tomorrow, you all will be submitting the letter outlining your recommendations. Our office will concurrently submit a policy memorandum with that letter attached asking the City Council to agendaize for discussion. On Wednesday June 24, the item will be heard at our Rules and Open Government Committee at 2pm. I would like to ask who on this Task Force will be willing to call in to advocate for your recommendations? We will take those volunteers now.

Cache: I'll be there.

Chris: I'll be there.

Wisa: Brendan and myself, oh and Laura.

CM Peralez: We will take you all. We want you to advocate that the Rules committee agendaize this for the final Council meeting which will be the following Tuesday on June



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30th. Rules gets the final decision on what to do with these recommendations. Our request that you advocate that this be seen June 30th so the full Council is able to move this forward. In July, we will reach back out to discuss Phase II which will explore adding to this task force the following industries: Hotels/Hospitality, Performance/Entertainment Venues, Large Employers/Property Owners & Developers, Faith Based & Community Gathering Spaces. Those new industries will be creating committees and choosing two task force chairs as well.

I also want to take this moment to thank everyone who has participated in this process: First and foremost are all the committee members who have taken part in the process and providing their invaluable feedback, Wisa and Cache for leading this Task Force. Laura and Blage for taking part as At Large Members. Our speakers, Lee Wilcox, Chief David Tindall, Scott Strickland from Supervisor Chavez's office, Teresa Alvarado and Michelle Huttenhoff from SPUR. Finally I would like to thank my team for their hard work in supporting the committees and this task force.

7. Final Remarks & Adjournment

Wisa: The minutes of this meeting will be approved via email. I would like to give thanks to the Councilmember and staff, we really appreciate your commitment to a better San Jose. It was an honor to be your co-chair, it's been a pleasure to work with all of you.

CM Peralez: As the task force grows, we will be choosing new co-chairs or even adding two new co-chairs. It's gonna be quite some time as we continue through this pandemic, but we want this task force to continue for as long as need be.

Cache: Thank you to everyone who participated throughout this process. This concludes Phase I of the Greater Downtown San Jose Economic Recovery Task Force. Please continue to visit www.sjd3.com/dtsjrecovery for more info about Phase II. Stay safe and healthy. Meeting adjourned.



For More Information about the Greater Downtown San José Economic Recovery Task Force, please visit www.sjd3.com/dtsjrecovery