



GREATER DOWNTOWN SAN JOSÉ ECONOMIC RECOVERY TASK FORCE

SUPPORTED BY THE OFFICE OF COUNCILMEMBER RAUL PERALEZ

MEETING #6 · JUNE 17, 2020

ROLL CALL

Arts & Special Events

Brendan Rawson, *San José Jazz*

Wisa Uemura, *San José Taiko*

Food & Beverage

Fernanda Carreira, *Adega / Pastelaria Adega*

Cache Bouren, *Haberdasher SJ*

Tin Le, *SP2 & Temple*

General Retail & Services

April Gee, *Petite Galleria*

Chris Patterson-Simmons, *Neu2U/Urban Kiosk*

Personal Care

Meaghan Karabatsos, *WESTCA Gym*

Takahiro Kitamura, *State of Grace Tattoo*

At-Large

Laura Chmielewski, *Team San José*

Blage Zelalich, *City of San José*



OLD BUSINESS

- **ACTION ITEM:**

- Approve the **06/10/20** meeting minutes
- Approve the **06/12/20** meeting minutes



OLD BUSINESS

- **INFORMATIONAL: Councilmember Peralez's Report**
 - **BUDGET ITEM #10: Downtown Revitalization**
 - Approved in the FY 2020-2021 City Budget by City Council on June 16
 - Support the Economic Re-vitalization of the Downtown San Jose and surrounding communities.
 - \$100,000 One Time Allocation / Effective July 1st
 - Funds to be managed by OED Downtown Manager



TASK FORCE FINAL RECOMMENDATIONS



GREATER DOWNTOWN SAN JOSÉ
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FORMAT

- Review each recommendation
- Public Comment
- Final Vote
 - All Recommendations
 - Prioritization

GROUND RULES

- Please be respectful at all times
- Step Up and Step Back
- Stay on Topic
- Be mindful of time



SWITCH TO LIVE DOCUMENT



PUBLIC COMMENT

2:00



PUBLIC
COMMENT

1:00

Stop



ACTION ITEM

- Approve the Task Force recommendations and send to the San José City Council.



ACTION ITEM

- Approve the prioritized ranking of the recommendations



PRIORITIZATION

RECOMMENDATION	BR	WU	CB	TL	CPS	AG	TK	MK	TOTAL
Develop a Comprehensive Compliance Support strategy (#1)		1		1	2		3		4
Recalibrate our Public Right-of-Ways to support local businesses... (#6)			2		3	2		3	4
Implement the “STREETFARE” pilot program (#4)	3					1		1	3
Create a robust Greater Downtown marketing campaign (#3)		2		2	1				3
Establish an Accessible, Multilingual Information Hub (#2)		3	1	3					3
Include as high-priority legislative advocacy.... (#7)			3				1	2	3
Craft a specific Greater Downtown Economic Recovery and Stimulus Plan (#8)	1						2		2
Conduct an in-depth review of public safety policies and fees for large public events and gatherings (#9)	2								1
Create more opportunities for retail businesses... (#5)						3			1



TASK FORCE EVALUATION

- How did you feel about the Task Force experience?
- What did you feel went well?
- What could be improved?



NEXT STEPS



ADJOURNMENT

PHASE I HAS NOW CONCLUDED

VISIT WWW.SJD3.COM/DTSJRECOVERY FOR NEXT STEPS

